

Alternative Transportation: Stakeholder Analysis

Stakeholder Groups	Interests at Stake in relation to project	Effect of project on interests (-,0,+)	Stakeholder importance for project success (? ,1,2,3,4,5)	Degree of influence of stakeholder: (? ,1,2,3,4,5)
Men	Ability to control women/wives/family	(-)	5	5
	Happier wives ?= happier husbands	(+)	?	5
Women	Empowerment	(+)	5	3
	Learn to ride a bike	(+)	4	3
Students	Ability to receive education	(+)	5	4
Clinics	Transport patients quickly	(+)	4	4
Business owners	Opportunity to expand business	(+)	2	4
Bike Repair individuals	Job creation	(+)	5	1
Public transportation	Competition	(-)	3	4
Politicians	Political reputation	(+)	2	3
NGOs	Shown efficacy(?)	(+)	2	2
Bamboo Grove-ist	Raw materials sold	(+)	5	3
Farmers	User of product	(+)	4	2
Environmentalists	Deforestation, carbon emissions	?	3	3
Zambikes	Improve transportation in Zambia	(+)	5	5
Bamboo Bikes Limited	improve transportation in Ghana	(+)	5	4
Pete	Have his students learn and grow together in order to foster change in Africa and on the homefront	(+)	5	1
Us	Improve transportation in Kumasi, Ghana	(+)	5	1

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Stakeholder Influence	Importance to Stakeholder for success of project					
	Unk.	1	2	3	4	5
Unknown	0	0	0	0	0	0
1	0	0	0	0	0	3
2	0	0	1	0	1	0
3	0	0	1	1	1	2
4	0	0	1	1	1	1
5	1	0	0	0	1	2