

AGRICULTURAL EFFICIENCY

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THE PROBLEM

Small scale
agriculture
is inefficient
in San Pablo

EXAMPLES OF SOLUTIONS

- Potato Experiment (educational solution)
- Mosquito Nets (product solution)

MEANS TO A SOLUTION

**Product
Service
Education
Lifestyle**

PRODUCT CONSTRAINTS

- Cost
- Material availability
- Locally built
- Locally repaired
- Easily operated

SERVICE CONSTRAINTS

- Knowledge
- Skill
- Physically able person
- Equipment
- Profitable

EDUCATION CONSTRAINTS

- Time
- Accessible
- Inexpensive
- Lasting availability
- Commitment to action

LIFESTYLE CONSTRAINTS

- Education
- Real incentive
- Overcome stubbornness
- Time

FURTHER ACTION

Survey San
Pablo to
find a need